

บัตรเข้าร่วมเมืองนานาชาติ
 วันที่ 2 17A
 วันที่ 24 ก.พ. 2560
 เวลา 10.00 น.



What is Bonjour Talents?

Bonjour Talents is **the only brand and career fair in Thailand to connect International companies with Thai candidates.** As part of the Employer community in Thailand, exhibiting companies will have the opportunity to **enhance brand awareness, increase their employer visibility and find outstanding Thai individuals.**

The 3rd edition of Bonjour Talents will be held at **Grande Centre Point Hotel Terminal 21**, Grand Ballroom, (C Floor) on **Saturday, the 25th of March 2017, from 10 am to 6 pm.**

2016 key figures

16 exhibiting companies

7 Partners & 5 Sponsors

509 participants

Who is attending?

- Qualified Thai professionals
- Fresh graduates from universities in Thailand, holding Bachelor and Master Degrees (Thammasat, Chulalongkorn, Mahidol, Kasetsart...)
- Thai students from international schools in Thailand (LFIB, Pattana, St Andrews...)

Who can participate?

- Members Companies of the:
 - Franco-Thai Chamber of Commerce;
 - Belgian-Luxembourg/Thai Chamber of Commerce;
 - Danish-Thai Chamber of Commerce;
 - Thai-Canadian Chamber of Commerce

They participated in 2016



BENEFIT FROM A GREAT OPPORTUNITY! OUR OFFER...

Dedicated area to welcome candidates

Participating companies will benefit from a dedicated space to **meet & welcome Thai candidates**.

- An all-inclusive booth with your company branding (size 3x3m² or size 2x2m²)
- Access to the exhibitors lounge room for all-day incl. coffee break & 2 lunch vouchers

Extensive communication campaign

Participating companies will benefit from **an extensive communication campaign** reaching out to a **large-scale audience**, a **broad range of Thai universities, alumni associations, media** and **official partners**.

The promotion package includes:

- Campaigns on major recruitment websites such as JobsDB
- Street marketing campaign at Asoke on the day of the event
- Roadshow to top Thai universities in Bangkok
- Emailing campaign to 150 universities in Thailand
- Emailing, flyers & posters campaign to the FTCC contacts and its partners
- Social media activation / FTCC website promotion
- Video campaign on Social Media
- Articles with media partners: L'Officiel, ...

Brand & employer image:

Exhibiting companies will have the opportunity to **enhance their brand awareness** and **increase their employer visibility**.

The visibility package includes:

- Your company profile and job positions in the event brochure (**2 full pages per company**)
- **"Raise the voice"** : Dedicated time (or 30 minutes) in the conference area to present your company's core values, recruitment requirements and career advancement
- Advert on your job positions through the FTCC website, France Alumni Platform and Bonjour Talents Facebook page

เรียน คณะบดี/ผู้อำนวยการ
เพื่อโปรดทราบ และเผยแพร่
ประชาสัมพันธ์ต่อไป
ศูนย์ความร่วมมือนานาชาติ
บริษัท สยาม
24 ก.พ. 60