



Dear Sirs

We have the pleasure to inform you that the 20th International Education & Career Fair is back in 2017, more ambitious than ever!

It is going to take place :

- at the Athinais Cultural Centre, in the city centre, on **Saturday 11 & Sunday 12 November 2017**
- and the Makedonia Palace Hotel in Thessaloniki on **Monday 13 November 2017**.

Special discount packages will be designed for clients participating in the Athens and Thessaloniki events while free transport of brochures and light equipment (stand up banners, posters, frames) will be provided free of charge for our exhibitors from Athens to Thessaloniki.

I look forward to being of assistance.

Best regards
Alexis Caniaris
Project Manager

เรียน คณบดี/ผู้อำนวยการ
เพื่อโปรดทราบ และเผยแพร่
ประชาสัมพันธ์ต่อไป
ศูนย์ความร่วมมือนานาชาติ
ปอ.ชาลส์คินซ์
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16 ล. ค. 60

11-12 November 2017, Athinais Cultural
Centre, Athens
13 November 2017, Makedonia Palace Hotel,
Thessaloniki

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The most efficient way to reach out to the largest foreign student market in Europe!

Why Greece?

A very high percentage of Greek students opt to study at foreign universities. It is estimated that almost **50,000 Greek students** study abroad on undergraduate and graduate level. This means that **Greece is the largest foreign student market in Europe.**

The purpose of the exhibition is to provide in a direct and effective way a comprehensive overview of educational programmes offered in Greece and abroad, by public and private institutes, on undergraduate and postgraduate level.

"EDUCATION & CAREER" fair is the biggest and only complete exhibition on education and career in Greece and one of the key fairs in Europe.

The Athens fair is organised at **Athinais Cultural Center**, in the centre of Athens. With state of the art facilities, in a post-industrial buildings area, close to two metro stations, Athinais Cultural Center has become the key meeting point for Athenian youths. Concerts, exhibitions, conferences take place regularly attracting thousands of visitors thanks to its easy access and very attractive environment.

Thessaloniki is the second largest city in Greece and an economic and trade hub for all the Balkan region. But most of all, Thessaloniki is a key student city in Greece, with almost 100,000 students living there. It is the student city by excellence and the combination with the Athens fair is ideal for those interested in targeting the Greek market. The Thessaloniki fair is organised at the leading hotel of the city, the **Makedonia Palace Hotel**.

The **table-top-meetings (TTM)** concept, instead of the classic booths, makes the entire process simpler and significantly reduces participation cost for exhibitors. It also makes the entire fair "lighter" and more accessible to students.

With participation costs starting at only **590 €** (+VAT @ 24% for non-EU countries) with a daily lunch, coffee and refreshments included, with special all-inclusive package (fully equipped stand and hotel accommodation for 3 nights in a 5 star hotel in Athens and transfers to and from the venue) at **1,590 €** (+VAT @ 24% for non-EU countries) only, EDUCATION & CAREER is the best possible deal!

The ideal set up

Exhibi- tors

Universities from Greece and abroad, Technological Educational Institutes (TEI), Vocational Institutes (IEK), Embassies and Cultural Divisions, Publications, Professional Training Bodies, Suppliers of products and services for young people, Suppliers of infrastructure and services for educational institutes.

Represented countries in the past (alphabetically): Australia, Bulgaria, Canada, Cyprus, Denmark, France, Germany, Ireland, Italy, Japan, - Latvia, Slovakia, Switzerland, The Netherlands, United Kingdom and the United States of America.

Around 8,000 visitors come to the show every year, seeking information on educational programmes and employment opportunities offered in Greece and abroad.

The visitors are High School students, undergraduate and graduate students, parents of High School students, adults looking for a career change or further study, jobseekers, educators, career counsellors, representatives from Ministries and government bodies, professionals of the education sector, Media.

Visitors

Stadiodromio
Job Festival '17

Stadiodromio-Job Festival is a well expected parallel exhibition and conference, focusing on employment and career issues.

In addition, visitors have the opportunity to participate in workshops dealing with critical issues such as job hunting, CV preparation, interview skills, youth and social entrepreneurship, career management, networking, qualifications and training.

The exhibition and parallel events are free of charge for all visitors.

Participate to "EDUCATION & CAREER" 2017 in Athens and Thessaloniki,
and get the best out of the largest foreign student market in Europe!